

# Purpose Driven Leadership



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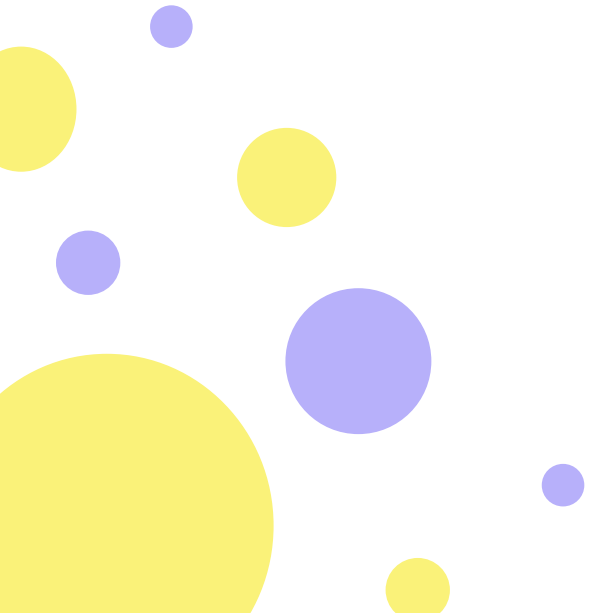




**What motivate you when  
facing difficulties?**

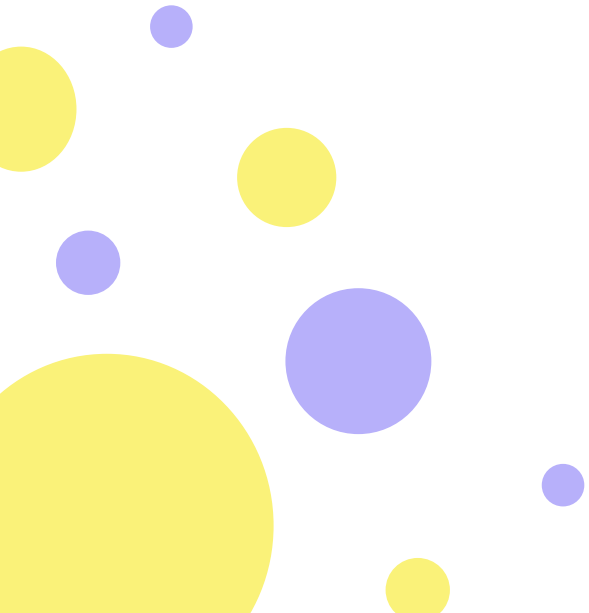
# Disclosure

- **Not an Expert**
- **Owner of AllerPops**

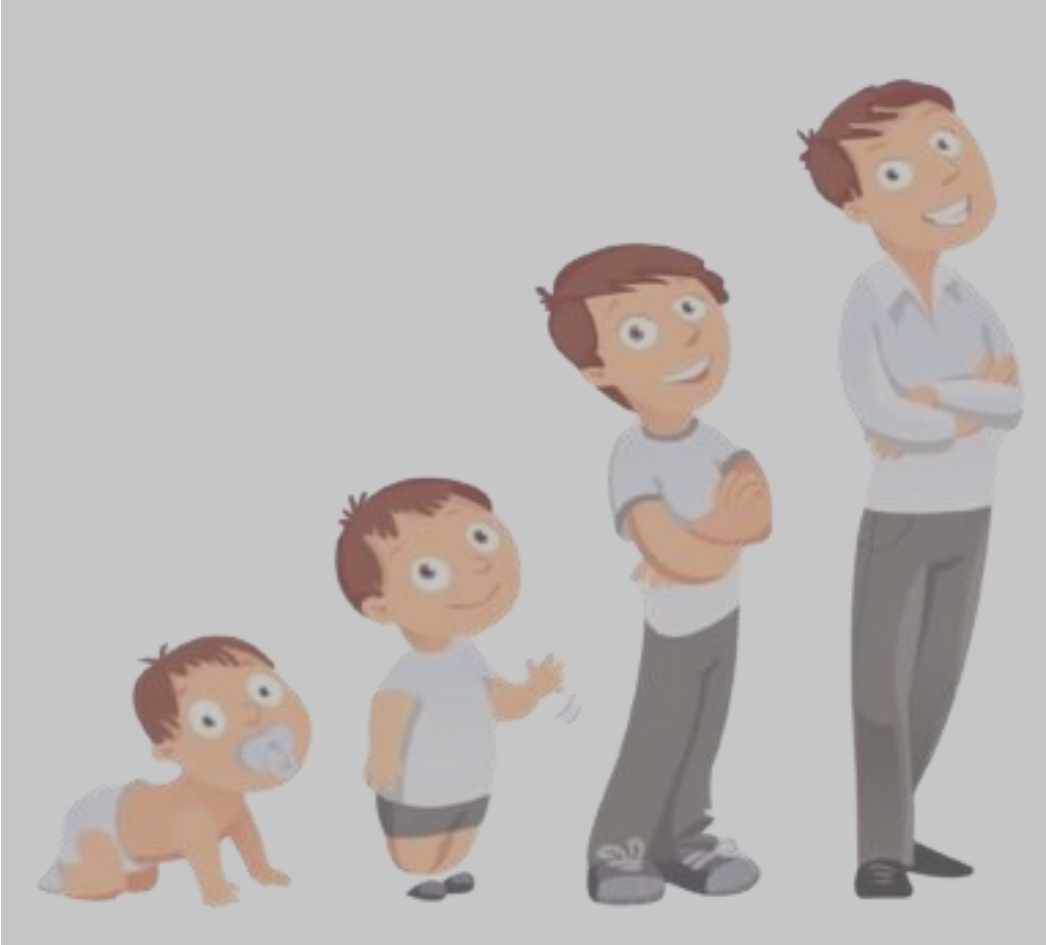


# What Will I Share?

- **Personal Journal**
- **The Essence of Purpose-Driven Leadership**
  - **My Purpose**



# My Life



# Drifting with the Current



# Emotional and Rational Conversion



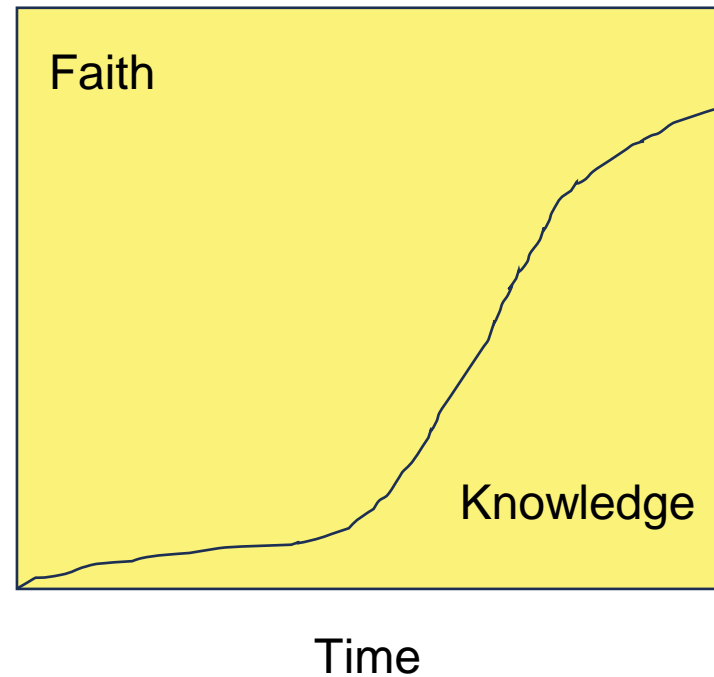
2003



2010


# My Rational Conversion

- The Scientific Process and thinking scientifically
- What is Religion?
- Belief and Knowledge





# The Essence of Purpose-Driven Leadership

- Definition: Leadership guided by a clear and meaningful purpose, aligning individual and organizational goals.
  - Benefits: Increased engagement, improved culture, enhanced innovation, and greater resilience.
  - Characteristics: Visionary, empathetic, inspirational, and ethical.
  - Strategies: Articulate purpose, align goals, lead by example, foster a learning culture.
- 

# My Purposes



Making peace between humanity and mother nature



Making peace between science and religion



**How did purpose change  
me?**

# Purpose Driven Leadership



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